

Lisa Lupo
Director, Communications
The Acheson Group
lisa.lupo@achesongroup.com
www.achesongroup.com
330-696-7031

## Get Expert Food Safety Advice Wherever Your Earbuds Take You TAG launches guest-driven podcast for food industry

May 1, 2024 – Need a tip on preparing for FDA's new Comprehensive Intentional Adulteration Inspections? Considering adding an alternative protein to your product line? Looking for information on foreign object control, food safety culture, getting off an import alert, or even conducting food safety in edible insect production?

You can now get expert advice wherever your earbuds take you through the new podcast <u>TAG Talks</u> <u>Food Safety</u> from The Acheson Group (TAG), developed by and for the food industry. As a global leader in food safety consulting, TAG is taking its expertise public enabling you to gain insights on food safety best practices and current industry trends applicable to all points in the food chain – from grower through manufacturer and retail to consumer.

Hosted by 35-year Food Industry Veteran, Director of Communications, and former QA Editor Lisa Lupo, the semi-monthly *TAG Talks Food Safety* podcast welcomes TAG subject matter experts on each episode to discuss their insights, inspirations, and advice on a vast array of topics. The new podcast is available on your favorite platform, including Spotify, Apple Music, YouTube Music, Amazon Music, Pandora, and directly through TAG's website.

Take the experts of TAG on your next journey, or just around your workplace, to attain new understandings and practical food safety solutions to apply in your facility today.

**About The Acheson Group (TAG)** Led by former FDA Associate Commissioner for Foods Dr. David Acheson, The Acheson Group (TAG) is a global food safety and public health consulting group that helps companies assess their unique situation, address gaps, and deploy best practices for operational, regulatory, and reputational risk mitigation. With in-depth industry knowledge and real-world experience, TAG's experts provide remote or onsite assistance in Recall and Crisis Management, EMP & ECP, Food Defense, Supply Chain Management, Public Health, Food Safety Culture, Training, and COVID-19 protections to help businesses mitigate risks, improve operational efficiencies, and protect their brand. Visit TAG at <a href="https://www.achesongroup.com">www.achesongroup.com</a>.

**EDITORS**: TAG executives and subject matter experts can provide insights and quotable quotes on any of the topics from the TAG Talks Food Safety <u>podcasts</u>, <u>videos</u>, or other <u>TAG services</u>. Contact me at <u>lisa.lupo@achesongroup.com</u>.