

Lisa Lupo
Director, Communications
The Acheson Group
lisa.lupo@achesongroup.com
www.achesongroup.com
330-696-7031

## Are you seeking Quotable Quotes for your 2024 Editorial?

Dear Editor,

As you work through your 2024 editorial, the food safety and public health experts of The Acheson Group (TAG) want you to know we have your back.

With expertise throughout the food supply chain and across industry segments, TAG Subject Matter Experts can provide knowledgeable, up-to-date comment and quotes for your articles, input for State of the Industry Reports, and presentations for webinars.

We can address today's hot button topics...

- **Traceability**: What are CTEs and KDEs and how do I determine them for my products? (And why do I need to start now?!)
- **FSVP**: Why are so many food facilities being 483'd for their FSVPs?
- AI: What impact is AI having on the food industry? What should I be doing?
- **Heavy metals/chemicals**: Why is a high priority suddenly being placed on these, and how is California influencing the entire nation?
- **Food Defense**: How do I prepare for FDA's 2024 comprehensive Intentional Adulteration (IA) Rule inspections?

... as well as ongoing challenges such as worker training, food safety culture, Import Alerts, etc.

Whether you're seeking citation for a specific topic or want some ideas for that all-important "filler material," TAG experts are ready and available to answer your questions.

Please reach out to me if you have any questions, or if you'd like me to coordinate an interview with any of our <u>TAG experts</u> for your upcoming <u>food safety or public health</u> editorial.

Wishing you a successful and fulfilling 2024!

**About The Acheson Group (TAG)**. Led by Dr. David Acheson, <u>The Acheson Group</u> (TAG) is a global food safety and public health consulting company that helps businesses assess their unique situation, address gaps, and deploy best practices for operational, regulatory, and reputational risk mitigation. With in-depth industry knowledge and real-world experience in North America, South America, Europe, Asia, and Africa, TAG's experts provide remote and onsite assistance in Recall and Crisis Management, Environmental Monitoring & Control, Food Defense, Supply Chain Management, Public Health, Food Safety Culture, Training, and Infectious Disease Protection.