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Expert sources available for articles on food defense, food safety culture, regulatory compliance

Dear Editor,

Are you working on, or have upcoming, articles on food defense, food safety culture, or regulatory compliance for which you need an expert source? If so, TAG can help!

The Acheson Group (TAG) is a preeminent food safety and public health consulting group with subject matter experts experienced in both technical and practical food safety applications across the supply chain.

While all of our experts have a range of expertise, we know there are trending “hot button” topics and would like to offer to share TAG expertise as a source for your coverage:

- **FOOD DEFENSE.** Food may be intentionally adulterated for economic, personal (e.g., a grudge against the company), or even terroristic reasons – but all are crimes. *“A lot of companies have had food defense plans since the events of 9/11 to guard against persons breaking into their facility,”* said TAG Director of Food Safety [Christopher Snabes](#). *“But what happens when someone is already on the inside – a contactor or a begrudged employee with the intent to cause wide-scale public health harm? How do you protect against them?”* Mr. Snabes is one of only about 100 persons world-wide who are FDA/FSPCA-trained in delivering the food defense three-elements vulnerability assessment course, through which questions such as these are addressed.
- **FOOD SAFETY CULTURE (FSC)** is trending so strongly, it has almost become clichéd! But while you will find very few in the food industry who don’t know what food safety culture is, you’ll find even fewer who know how to build or measure FSC in their business. As a founding member of the Global Food Safety Initiative (GFSI)’s Food Safety Culture Technical Working Group, TAG Chief Scientific Officer [Dr. Rolando Gonzalez](#) stated, *“Although ‘culture’ itself can be difficult to specifically define, a food business’ food safety culture can be scientifically and measurably assessed to identify weaknesses, then implement improvements that impact both food safety and quality.”*
- **“FOOD REGULATIONS – and regulators – are constantly changing and evolving, but what hasn’t changed since my tenures as USDA FSIS Chief Medical Officer and FDA Associate Commissioner of Foods is the industry’s focus on continued improvement to mitigate risk and reduce recalls, despite how things may look from the outside,” said TAG Founder and CEO [David Acheson, MD](#). Dr. Acheson can provide insights on a vast range of food industry topics from his unique perspective.**

About The Acheson Group (TAG). Led by Dr. David Acheson, [The Acheson Group](#) (TAG) is a global food safety and public health consulting company that helps businesses assess their unique situation, address gaps, and deploy best practices for operational, regulatory, and reputational risk mitigation. With in-depth industry knowledge and real-world experience in North America, South America, Europe, Asia, the Middle East and Africa, TAG’s experts provide remote and onsite assistance in Recall and Crisis Management, Environmental Monitoring & Control, Food Defense,

Supply Chain Management, Public Health, Food Safety Culture, Training, and Infectious Disease Protection.

If you would like to interview any of the above or other TAG [subject matter experts](#), or if TAG can be of any assistance as a resource to you, please contact me by phone or email.